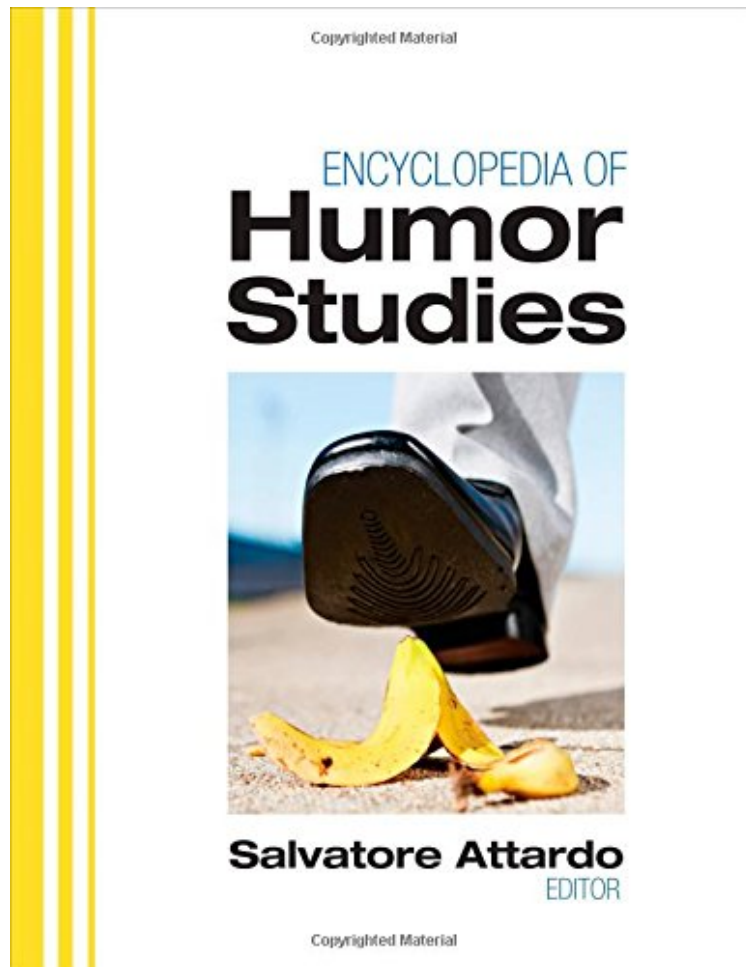


Encyclopedia of Humor Studies

From SAGE Publications, Inc
audiobook | *ebooks | Download PDF | ePub | DOC



#2015914 in Books 2014-03-25Original language:EnglishPDF # 2 11.25 x 3.25 x 8.75l, .0 #File Name: 141299909X984 pages | File size: 64.Mb

From SAGE Publications, Inc : Encyclopedia of Humor Studies before purchasing it in order to gage whether or not it would be worth my time, and all praised Encyclopedia of Humor Studies:

1 of 2 people found the following review helpful. Love the cover picture!By JohnnyLingoAs a budding researcher in the field of humor studies (my dissertation will begin in less than a year), this has proven to be a tremendous resource to me. Sadly, as a student I cannot afford my own copies of the books so I keep renewing from the library. They are a valuable and scholarly contribution to this field of study. An example which reinforces this is from showing a few friends the volumes who aptly pointed out that how dense the volume appeared to the outside reader (LOTS of words and very few pictures). However for someone who loves the nuances of humor and its implications, these volumes are a treasure. Great work Prof. Attardo!

The Encyclopedia of Humor: A Social History explores the concept of humor in history and modern society in the

United States and internationally. This work's scope encompasses the humor of children, adults, and even nonhuman primates throughout the ages, from crude jokes and simple slapstick to sophisticated word play and ironic parody and satire. As an academic social history, it includes the perspectives of a wide range of disciplines, including sociology, child development, social psychology, life style history, communication, and entertainment media. Readers will develop an understanding of the importance of humor as it has developed globally throughout history and appreciate its effects on child and adult development, especially in the areas of health, creativity, social development, and imagination. This two-volume set is available in both print and electronic formats. Features Benefits: The General Editor also serves as Editor-in-Chief of HUMOR: International Journal of Humor Research for The International Society for Humor Studies. The books 335 articles are organized in A-to-Z fashion in two volumes (approximately 1,000 pages). This work is enhanced by an introduction by the General Editor, a Foreword, a list of the articles and contributors, and a Readers Guide that groups related entries thematically. A Chronology of Humor, a Resource Guide, and a detailed Index are included. Each entry concludes with References/Further Readings and cross references to related entries. The Index, Readers Guide themes, and cross references between and among related entries combine to provide robust search-and-browse features in the electronic version. This two-volume, A-to-Z set provides a general, non-technical resource for students and researchers in such diverse fields as communication and media studies, sociology and anthropology, social and cognitive psychology, history, literature and linguistics, and popular culture and folklore.

"A thorough survey of humor, Attardo's two-volume text defines and examines the far reaches of comedy. ...As a reference base, the work maintains multinational, multiethnic awareness ... A well-balanced study of the subject, Attardo's encyclopedia belongs in most academic and public libraries."--Mary Ellen Snodgrass"Booklist" (09/01/2014)"Mark Twain famously said, "The truth is the funniest joke ever told." But this raises an important question: What the heck is so humorous about humor, anyway? Among the 300-plus signed entries in the far-ranging work are a triad of articles that attempt to answer that very query. ...Entries are uniformly well written and researched, each concluding with cross-references and a further reading list. ...VERDICT: Laughter is the best medicine, and there is a good deal present here, as examples abound. Entertaining as well as informative, this is one of those rare reference books that warrants reading from cover to cover. Strongly recommended for purchase by public and academic libraries."--Michael Bemis"Library Journal-Starred " (09/05/2014)"Organized along the same clean lines as a number of other SAGE encyclopedias published recently and edited by a scholar of the linguistic theories of humor, this set is clearly most suited to academic libraries, but could also be useful for larger public libraries"--M. Schumacher"American Reference Books Annual" (05/01/2016)-Organized along the same clean lines as a number of other SAGE encyclopedias published recently and edited by a scholar of the linguistic theories of humor, this set is clearly most suited to academic libraries, but could also be useful for larger public libraries---M. Schumacher-American Reference Books Annual- (05/01/2016)-A thorough survey of humor, Attardo's two-volume text defines and examines the far reaches of comedy. ...As a reference base, the work maintains multinational, multiethnic awareness ... A well-balanced study of the subject, Attardo's encyclopedia belongs in most academic and public libraries.---Mary Ellen Snodgrass-Booklist- (09/01/2014)-Mark Twain famously said, -The truth is the funniest joke ever told.- But this raises an important question: What the heck is so humorous about humor, anyway? Among the 300-plus signed entries in the far-ranging work are a triad of articles that attempt to answer that very query. ...Entries are uniformly well written and researched, each concluding with cross-references and a further reading list. ...VERDICT: Laughter is the best medicine, and there is a good deal present here, as examples abound. Entertaining as well as informative, this is one of those rare reference books that warrants reading from cover to cover. Strongly recommended for purchase by public and academic libraries.---Michael Bemis-Library Journal-Starred - (09/05/2014)General editor Attardo (Texas AM Univ.-Commerce; former editor in chief, HUMOR: International Journal of Humor Research) offers this two-volume set to address the lack of a comprehensive overview of the field for students, researchers, and laypeople. Members of the general public will appreciate browsing an authoritative introduction to the history and range of humor and its impact on individual and culture development. However, the main audience for this encyclopedia will be students and researchers who are exploring the diverse theories and extensive research of the developing interdisciplinary field of humor studies. Summing Up: Recommended. Lower-division undergraduates through researchers/faculty; general readers.--A. I. Piper"CHOICE" (01/01/2015)As a print book converted to an electronic incarnation, the product succeeds very well. The extensive, interrelated e-searching of subjects makes it easier to use, in a much more sophisticated way, than the print. And for this price it is a tremendous bargain. This reference will serve social science scholars who are serious about humor.--Cheryl LaGuardia"Library Journal" (12/02/2014) "Organized along the same clean lines as a number of other SAGE encyclopedias published recently and edited by a scholar of the linguistic theories of humor, this set is clearly most suited to academic libraries, but could also be useful for larger public libraries" (M. Schumacher American Reference Books Annual 2016-05-01) General editor Attardo (Texas AM Univ.Commerce; former editor in chief, HUMOR: International Journal of Humor Research) offers this two-volumesetto address the lack of a comprehensive overview of the field for students, researchers, and laypeople.

Members of the general public will appreciate browsing an authoritative introduction to the history and range of humor and its impact on individual and culture development. However, the main audience for this encyclopedia will be students and researchers who are exploring the diverse theories and extensive research of the developing interdisciplinary field of humor studies. Summing Up: Recommended. Lower-division undergraduates through researchers/faculty; general readers.