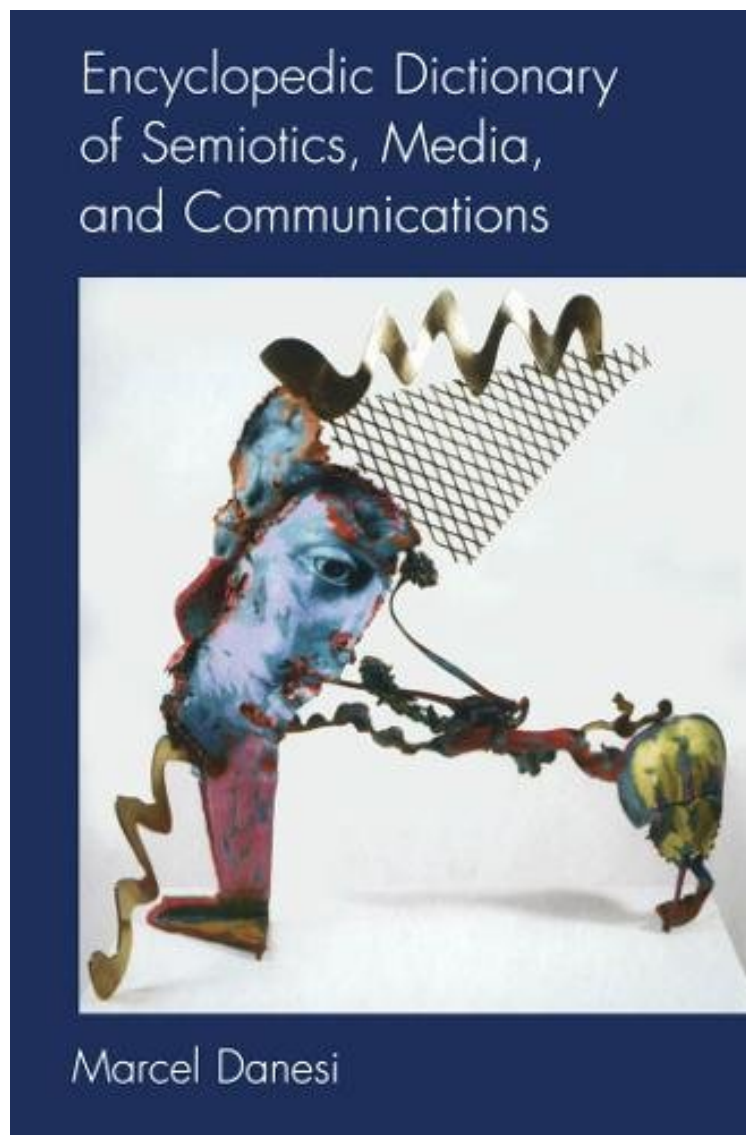


[Mobile ebook] Encyclopedic Dictionary of Semiotics, Media, and Communication (Toronto Studies in Semiotics and Communication)

Encyclopedic Dictionary of Semiotics, Media, and Communication (Toronto Studies in Semiotics and Communication)

*From Brand: University of Toronto Press
ebooks | Download PDF | *ePub | DOC | audiobook*



DOWNLOAD



READ ONLINE

#2848426 in Books University of Toronto Press 2000-08-01 Original language: English PDF # 1 9.90 x .70 x 6.781, 1.05 #File Name: 0802083293400 pages | File size: 21.Mb

From Brand: University of Toronto Press : Encyclopedic Dictionary of Semiotics, Media, and Communication (Toronto Studies in Semiotics and Communication) before purchasing it in order to gage whether or not it would be worth my time, and all praised Encyclopedic Dictionary of Semiotics, Media, and Communication (Toronto Studies

in Semiotics and Communication):

Semiotics, Media Studies and Communication Studies are three closely interlinked fields. Briefly stated, Semiotics, the science of signs, looks at how humans search for and construct meaning; Communication Studies is concerned with how meaning is conveyed; and Media Studies considers the ways in which messages are transmitted and received. This dictionary is designed to help students and general readers unlock the significance of the terminology and jargon commonly used in these fields. Being interdisciplinary in nature, Semiotics, Media, and Communication Studies are cluttered with notions derived from other disciplines. Hence, this dictionary also encompasses basic concepts from the fields of anthropology, archaeology, psychology, psychoanalysis, linguistics, philosophy, artificial intelligence, computer science, and biology. Collected here are the terms, concepts, personages, schools of thought, and historical movements that appear frequently in the relevant literature. The basis of each entry is a simple definition, which often includes the term's origin. Illustrations are provided where necessary, along with historical sketches of movements or schools of thought. The commentary on personages consists of brief statements about their contribution and relevance. Thus, the dictionary not only defines what a term means, but often goes into its history, applications, and broad implications. Terms are cross-referenced and their etymology is given where possible. This is a compact, practical research manual that will relieve much tension for students in semiotics and related fields. Because of its interdisciplinary approach, it will also provide a range of scholars with a handy reference to disciplines distinct from but related to their own.

About the Author Marcel Danesi is the director of and a professor in the Program in Semiotics and Communication Theory at Victoria College, University of Toronto.