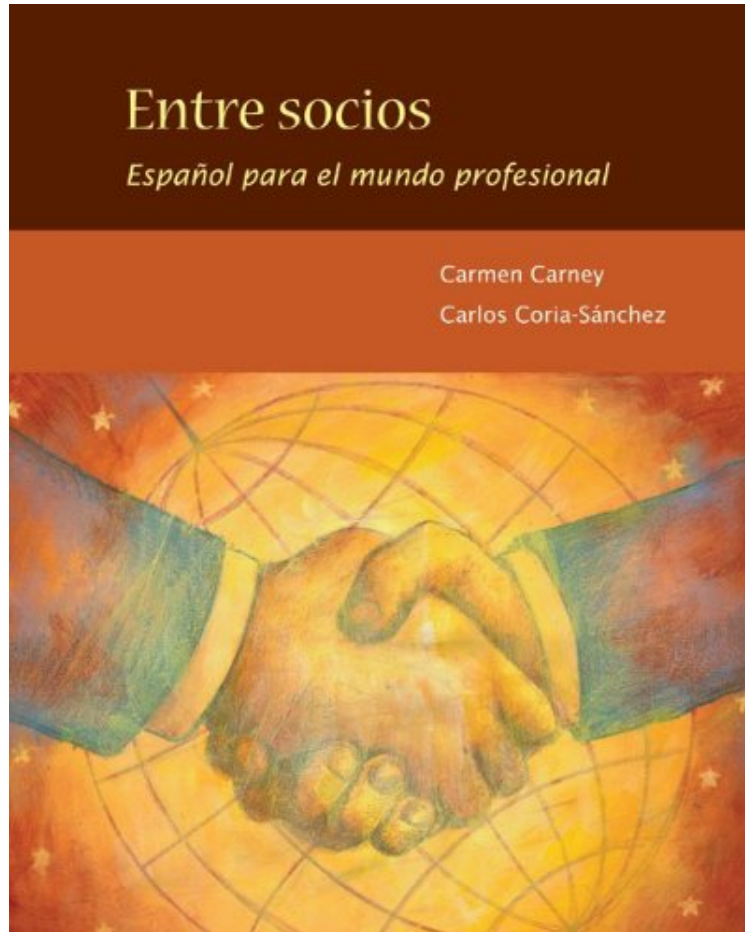


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## Entre socios: Español para el mundo profesional

*Carmen Carney, Carlos Coria-Sanchez*  
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**Carmen Carney, Carlos Coria-Sanchez : Entre socios: Español para el mundo profesional** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Entre socios: Español para el mundo profesional:

2 of 2 people found the following review helpful. A rather poorly done textbook.By Dallas FawsonA review for this might be almost pointless, since I'm sure 99% of the people who buy it will do so because they are required to. However, this is a rather poorly done text, and has many issues.First of all, the book is not very well structured. It is logically divided into chapters regarding different sectors of business and the professional world, with each chapter containing an introduction to the theme. This is fine. However, within the chapters, the structure is seemingly nonexistent, and the sections often contain seemingly unrelated interviews with various professionals.My biggest problem, however, is the second half of the book. The chapters on business end about halfway through, and are followed by about seventy pages of grammar exercises. This is not inherently a problem, except that this is an upper division textbook, and the grammar exercises are hilariously basic. Extensive exercises cover subjects such as present

tense conjugation and articles, things that a first year student of Spanish would know like they back of their hand. Furthermore, while the book contains a bilingual collection of vocabulary in the back, it has no index to let you know where the terms are found in the book! I often found myself wanting additional clarification on a certain word or term, but with no clues to help me find it, it would take several minutes, or I could not find them at all. Hopefully you have an instructor that recognizes how poorly done this book is and teaches mostly outside of it. 0 of 0 people found the following review helpful. The seller sucks, the text is terrible. By Shannon Cooney This book came in absolutely horrible condition. The cover was falling apart, the pages were bent and folded, there was an obscene amount of writing in it, there was a chunk missing from the back cover... I could go on, but I'll spare you. The book itself is, as has been mentioned before, poorly written and wholly uninteresting. If you are about to sign up for this class, unless you absolutely need to take it, I would strongly advise against it. If you are thinking of buying from this seller, probably a bad idea. You are forewarned. 0 of 1 people found the following review helpful. Entre socios By Allyn9 This was a book needed for school by my daughter. The delivery was very speedy and the book came in great condition.

Entre socios: Espaol para el mundo profesional, 1/e serves as an introduction to the business world in Latin America as well as to the interaction between U.S. and Latin American companies and professionals. Original readings, journal articles, essays, excerpts from novels, and interviews with business professionals open students to the inner workings of small businesses and large corporations alike. Students are exposed to vocabulary, common phrases, and cultural issues that will help them be successful business professionals in the years to come. This intermediate to advanced Business Spanish title is intended for use over one semester. The Business Spanish course is generally designed for Business majors who intend to work in International Business or with Spanish-speaking clients, or whose program has a language requirement. While some of these students may be Spanish majors or dual Spanish and Business majors, the vast majority are likely Business majors with a Spanish minor.

About the Author Carmen Carney, Ph.D., University of Iowa, is the Director of The Garvin Center for Cultures and Languages of Global Management at Thunderbird School of Global Management. She teaches Spanish for Business at Thunderbird; and Cross-Cultural Communication to MBA students in 9 countries in Latin America through interactive television broadcasting. She has been an NEH fellow at Yale University, the University of Texas-Austin, and at Arizona State University. Professor Carney has published extensively on the interrelationships of literature and the law in Don Quixote; and on literature, language, and culture and their intersection with the world of business. She also served as Editor of the Journal of Language for International Business; co-authored the book Informes y proyectos del mundo empresarial (2002), published by Arco libros and the Cmara de comercio de Madrid; and is co-author of Entre socios (2011) and Nuestro idioma, nuestra herencia (2011), both by McGraw-Hill. Dr. Carlos M. Coria-Snchez is Associate Professor at the University of North Carolina at Charlotte in the Departments of Languages and Culture Studies and Global, International, and Area Studies. Dr. Coria-Snchez is the coauthor of the books Visiones: Perspectivas literarias de la realidad social hispana by Yale University Press, 2002 and Temas del comercio y la economa en la narrativa hispana by Yale University Press, 2007. He is also the author of the book ngeles Mastretta y el feminismo en Mxico by Plaza y Valdes, 2009. Dr. Coria-Snchez has conducted research in the areas of Latin American Literature, Mexican Culture, and Spanish for Business, and Mexican Business Culture. Dr. Coria-Snchez was the recipient in 2009-2010 of a Fulbright Scholar Grant to conduct research in Mexico in regards to Mexican and American Business Culture. He has presented his research in both national and international conferences and has published several articles concerning Spanish for Business.