

[Library ebook] FabJob Guide to Become an Event Planner

## FabJob Guide to Become an Event Planner

*Jan Riddell, Carol Palmatier, Tag Goulet, Peter J. Gallanis*  
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#996234 in Books Fabjob 2009-02-28Original language:EnglishPDF # 1 .64 x 6.10 x 9.00l, 1.00 #File Name: 1894638883284 pages | File size: 67.Mb

**Jan Riddell, Carol Palmatier, Tag Goulet, Peter J. Gallanis : FabJob Guide to Become an Event Planner** before purchasing it in order to gage whether or not it would be worth my time, and all praised FabJob Guide to Become an Event Planner:

0 of 1 people found the following review helpful. From The Fab Job Website Book SeriesBy Stella CarrierFabJob Guide To Become An Event Planner by Jan L. Riddell, Carol Palmatier, Tag Goulet And Peter J. Gallanis includes the various parties and holidays where an event planning career comes into relevance; such as Mardi Gras, Academy

Awards, Super Bowl, Presidential Inauguration, New Years festivities in Times Square, any other major events we hear or see about on television: I took this to be the major New Years events/parties across various cities within the U.S. (introduction section pages 1-6). Chapter Two starts on page seven and opens with the question What An Event Planner does and includes mention of neighborhood block parties, holiday parties, and Special Events magazine (page 9). There is a cd rom included in the back of the new copies and/or certain used copies (obviously depending on where it is ordered from). Bizbash Magazine is a publication within the United States that covers event planning celebrations. Event planning is even a popular career outside the United States. For instance, Pippa Middleton and Prince Harry are two famous people who have been referenced online to have done work within the event planning industry. Additionally google Britain Events magazine and a man or woman can find online links to event planning publications such as Event Magazine (from the UK), The Main Event magazine, Stand Out Event Magazine, and the Daily Mail UK website (where there is a section on events and a feature on a Dolly Parton story connected to a UK Event magazine). 1 of 1 people found the following review helpful. After checking this out at the library, I wanted ...By Tynning S. Edwards After checking this out at the library, I wanted my own copy because it had a lot of resourceful information! Starting your business? Add this to your reference material! 0 of 0 people found the following review helpful. Five Stars By Harvey Johnson I love the way this book covers every nook and cranny about the concept of Event Planning.

Imagine having an exciting high paying Job that gives you the opportunity to use your creativity to organize fun and important events. Welcome to event planning! In this FabJob Guide you will discover how to... - Teach yourself event planning (includes step-by-step advice for planning an event - Make your event a success and avoid disasters - Get a job as an event planner with a corporation, convention center, country club, tourist attraction, resort or other event industry employer - Start an event planning business, price your services, and find clients - Be certified as a professional event planner If you would like to be paid to plan events, this FabJob guide is for you! It shows how you can be paid to plan social, corporate, or special events. Visit FabJob.com for career guides. This book is now a textbook for the International Association of Professions Career College. Event Planner Certificate Courses are available from the publisher's website.

"Not sure how to get started as an event organizer? Here's help! Proven ideas to get you started planning parties and conferences." --Women's World Magazine "I was more than just pleasantly surprised with this guide. I was thrilled! I feel like my career has been given a big boost with all the expert tips and advice." --Lisa Martinez, Event Planner "If event planning is the career of your dreams, this must-have book is for you." --Jill Florio, Bella Online About the Author Jan L. Riddell has been planning events for more than 15 years. Some of the events she has planned with public attendance include annual outdoor pancake breakfasts attended by over 2500 people, book launches and author readings, town hall forums, car rallies and sporting events. Jan's work with a national TV broadcaster provided opportunities to plan events like television show premieres and new season launches. Jan also plans corporate engagements like annual general meetings, industry open houses, incentive travel bonuses and dinners with high-profile politicians and corporate leaders. As well as working with corporate and industry clients, Jan has also planned family reunions, birthdays and weddings and anniversaries. Jan studied Event Meeting Management at George Brown College in Toronto, and in addition to planning events also has an interior decorating company. Carol Palmatier is a marketing and communications professional with more than 15 years' experience creating memorable events and programs. She has worked with leaders in business and industry, as well as small businesses and non-profit organizations including the American Lung Association, National Safety Council Girl Scouts of the USA. Her most recent event work included planning special events for the Greater Brighton Chamber of Commerce near Detroit, where she coordinated southeast Michigan's largest golf outing and spearheaded the annual Brighton Art Fest. She is also now part owner and managing partner of Four Point Editorial, a content creation and editing firm with offices in Florida and Detroit. A graduate of The College of Saint Rose in Albany, New York, she has lived in New York and San Francisco, and now resides with her family in Michigan. Tag Goulet has planned numerous events for corporations and non-profit organizations, and developed systems for planning and marketing events as owner of a national seminar company. She is currently co-CEO of FabJob Inc., an award-winning publishing company named "the #1 place to get published online" by Writer's Digest. As a leading career expert, her advice appears frequently at AOL.com and MSN.com, and she has been featured in many media including ABC, Oprah.com, Female Entrepreneur, and stories at the Wall Street Journal and Entrepreneur Magazine sites. Tag is a contributor to more than a dozen books including USA Today and .com bestsellers, and has spoken before hundreds of thousands of people in dozens of cities over the past 15 years. She is also featured as an expert on event planning careers in the "Masters of Event Planning" series and has been featured as an expert on dream careers in Woman's Day and Woman's World magazines. Peter J. Gallanis is a veteran newspaper and magazine reporter. In the course of his duties for publications such as the Chicago Tribune and DSN Retailing Today, a nation-wide retail trade publication, Gallanis has covered a variety of events including new store openings, press conferences and trade shows. On a more personal side, he's coordinated his

own events, including baby showers, dinner parties and children's birthday parties.