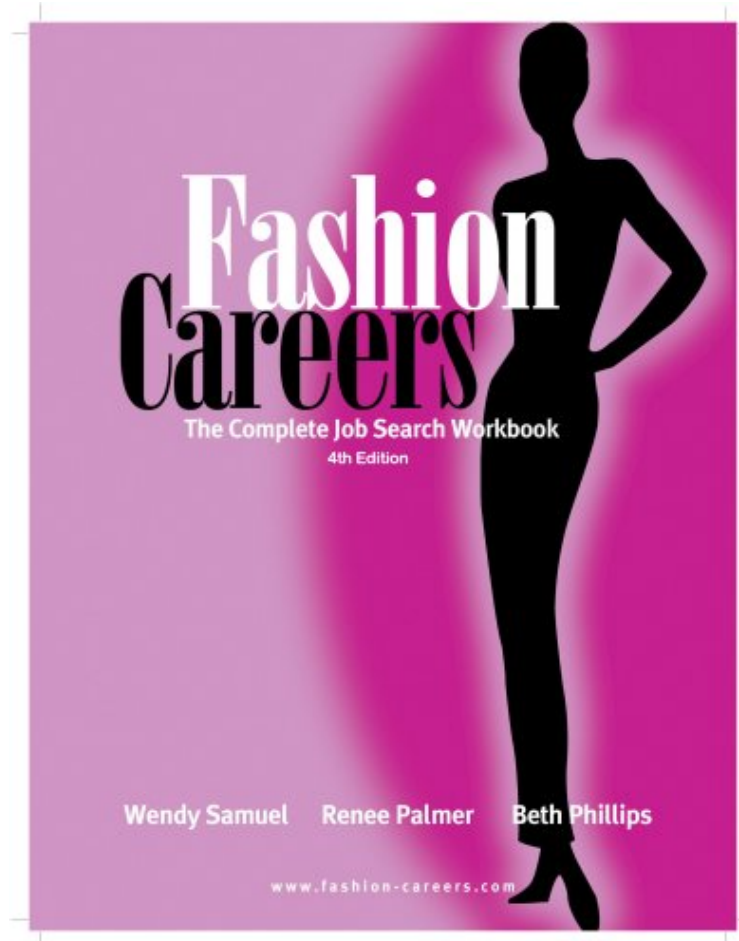


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## Fashion Careers: The Complete Job Search Workbook, 4th edition

Wendy Samuel, Renee Palmer, Beth Phillips  
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resume and includes a variety of real ones to study. It helps the reader to analyse the issue of starting her own business. It supplies an exhaustive list of websites and periodicals listing jobs in the fashion industry. It addresses the interview and how to answer difficult questions like "Why did you lose your job?" It focuses on networking, which all successful women know is the way to get a job and gives a step-by-step lesson on how to network. As a veteran of the fashion business and as a woman who has reinvented myself professionally over and over, I can say that this is the best book on finding a job in the fashion industry I have seen. It is also a great general resource on the job search process. 4 of 5 people found the following review helpful. Superb College Text for Fashion Career Planning Courses By Dixie A. Towers, M.B.A. What a joy to find an industry specific text for use in "Career Planning" courses for college students majoring in Fashion Merchandising and/or Fashion Design. While there is no shortage of "Career Planning" texts or workbooks per se, this is the only one we have seen that so perfectly fits the requirements of students seeking appropriate Fashion Industry related examples of everything from writing an effective resume, to cover letters, to interview techniques, to thank you letters following an interview. The workbook exercises have proven especially useful in helping students identify and focus on specific areas of career opportunities within the Fashion Industry, as well as where and how they might begin their job search/careers. The text also includes useful reference lists of Fashion Industry websites and professional organizations. As a Fashion Merchandising and Career Planning instructor, I would highly recommend this book for consideration as a required text for Fashion Merchandising and Fashion Design students.

Fashion Careers is the definitive guide to a successful job search in the fashion industry. The new 4th edition updates this highly acclaimed workbook with up-to-the-minute research and reference material, new tips and tools to give the job seeker an edge in today's highly competitive and fast-paced market and includes expanded sections in each chapter for those seeking entry-level job opportunities. This is a workbook - not just words on paper. The book covers all the essential aspects of finding a job in a user-friendly format. It is designed as an interactive manual to guide the job seeker through the search process step by step. There are charts and forms to complete, including self-evaluation worksheets, resume development forms and three pages of fashion and career-related web links. All of the forms and URL links are available on line in .PDF format, exclusively to owners of the book. In addition, Fashion Careers illustrates proven techniques for networking, interviewing, negotiating and developing a winning resume. Included is an extensive selection of industry-specific sample career summaries, accomplishment statements, resumes, cover letters and thank you letters. The authors are industry professionals with expertise in many sectors of the fashion business as well as extensive career counseling experience. In addition to their own knowledge, they have included tips collected from search firm executives, career counselors and outplacement services specializing in fashion and fashion-related fields. Fashion Careers is a lifelong tool. It is useful at any stage in one's career. This is more than just a book, it is an investment in the future.

From the Publisher The new edition of Fashion Careers: The Complete Job Search Workbook has been revised to meet the needs of today's job seekers while retaining the tools and format that its readers say they value the most. The Fashion Careers Workbook is the hands-on career tool that will enable its readers to succeed in the increasingly competitive fashion industries. About the Author Wendy B. Samuel is CEO of Clutter Therapy, LLC, a professional organizing company in NYC that works with individuals and businesses to take control of their paperwork and declutter their spaces. Previously, Wendy spent over 20 years in the fashion industry, first as a sales representative for high fashion European designers and later, as an executive search consultant for fashion manufacturers and retailers. She continues to counsel fashion industry executives on career and job searches. Renee Palmer is a partner in Pink Rat, LLC, a web design company known for creating sophisticated, high performance websites. Renee had been an interactive marketing strategist with IBM where she was able to integrate her marketing background with her technology skills. Prior to IBM, Renee had an extensive career in fashion, holding a series of senior marketing and product development positions with luxury goods companies such as Christian Dior, Coach Leatherware, Mark Cross, Herms. Beth Phillips is President of Phillips International, a career transition and development consultancy. Beth develops and helps her clients implement smart strategies for their career transitions. Her methods are successfully adaptable for early or mature career trajectory. Beth's clients range from recent college graduates planning the successful launch of their first job search to seasoned professionals seeking their next career move, and those contemplating the excitement of retirement. Beth is a faculty member of the College of Media Arts and Design at Drexel University in Philadelphia, where she teaches courses in career development and entrepreneurship.