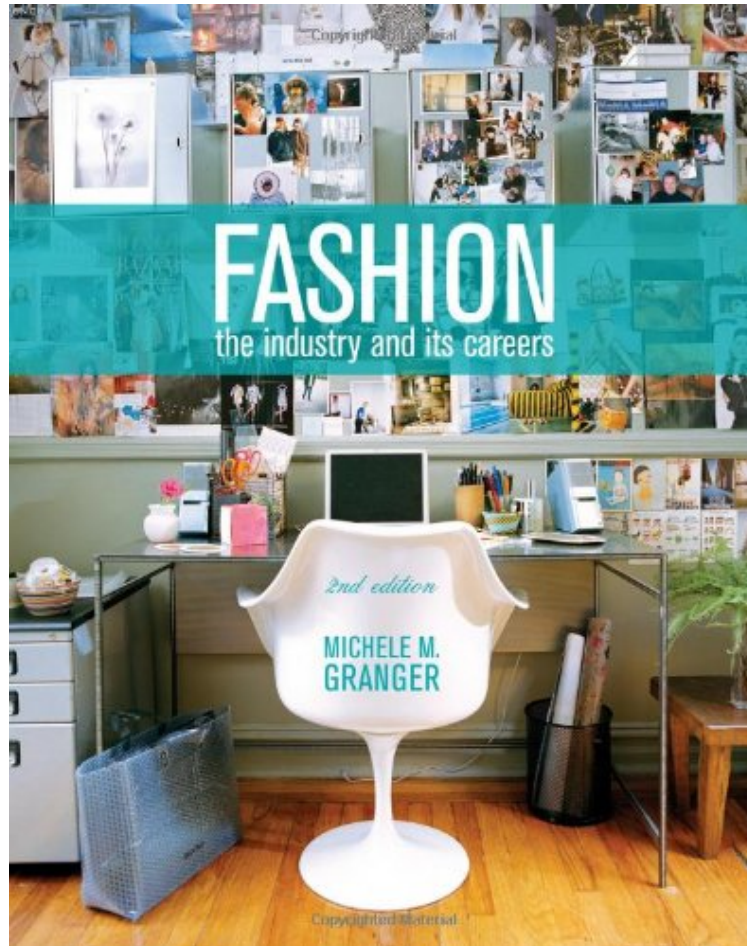


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About the Author Michele M. Granger, EdD, ITAA, is a Full Professor in the Fashion and Interior Design Department, College of Business Administration, at Missouri State University. She has authored seven textbooks with expertise in the areas of fashion merchandising, internships, and entrepreneurship. In addition to academics, Granger has worked in the industry as a buyer, manufacturer's representative, specialty store owner, and currently as a presenter and consultant.