



A basic, how-to guide for building a very real and attainable top-paying future. Addressed to self-starters, listing includes only those careers that require no extensive training or lengthy academic preparation; i.e. investment banking, real estate sales, executive search, Wall Street trader, securities trader, securities sales, stock broker, securities analyst, cable TV, public relations, broadcast journalism, auctioneering, restaurateurs, chefs, hotel management. Readers will learn the Who, What, Where, and Why of each field. Each job chapter includes entry-level and long-range earnings employment outlook for the 1980's and 1990's, day-to-day activities and responsibilities, personality and image appropriate to the position, minimum education requirements, best geographic locations, facts about each field's top employers, the perfect resume or letter for obtaining an interview, interviews with those with hiring authority, grooming your career once you are in, special benefits in each industry, personal anecdotes and advice, and where to get more information.

From School Library Journal YA High-school YITs (yuppies in training) will surely be interested in these suggested routes to fame and fortune. The authors begin by stressing the high level of commitment required to succeed in fast-track careers. Then they profile finance, advertising, media, real estate, executive search, sales, hospitality, and entrepreneurship. For each field, personality traits of successful workers, specific job descriptions, earnings, training, top employers, and professional journals and organizations are discussed. The upbeat mood is supported by the readable fast-paced writing and large typescript. Copyright 1987 Reed Business Information, Inc. From the Publisher A basic, how-to guide for building a very real and attainable top-paying future. Addressed to self-starters, listing includes only those careers that require no extensive training or lengthy academic preparation; i.e. investment banking, real estate sales, executive search, Wall Street trader, securities trader, securities sales, stock broker, securities analyst, cable TV, public relations, broadcast journalism, auctioneering, restaurateurs, chefs, hotel management. Readers will learn the Who, What, Where, and Why of each field. Each job chapter includes entry-level and long-range earnings employment outlook for the 1980's and 1990's, day-to-day activities and responsibilities, personality and image appropriate to the position, minimum education requirements, best geographic locations, facts about each field's top employers, the perfect resume or letter for obtaining an interview, interviews with those with hiring authority, grooming your career once you are in, special benefits in each industry, personal anecdotes and advice, and where to get more information.