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Obi Okere

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In today's crowded and competitive job market, many employers have the luxury of being very selective of whom they choose for the job. Without proper preparation, you could be one of the unlucky few to get a rejection letter. But as Obi Okere shows you, great interview preparation is an indispensable strategy for landing the job. In this book, Obi gives you: Exercises to help you sell yourself to employers Tactics to answer tricky interview questions Great salary negotiations strategies Tips to keep hiring managers calling you back So take the time and effort to prepare for job interviews in ways that will impress employers. Because in today's job market, you need every tool to push yourself to the top. You can sell yourself to beat out the competition and land job offers.

About the AuthorObi Okere is a certified career coach who helps career professionals clarify their career path and land their dream job. To date Obi has coached and trained over 1000 people through one on one sessions, live workshops, and seminars. He has done career management presentations for organizations and institutions such as New York University, Deutsche Bank, the National Urban League, the National Black MBA Association, Rutgers University, and Fordham University. Obi leverages his unique perspective as a former sales executive to show professionals how to better sell themselves and increase their work performance. He is also a Master's Degree candidate at Columbia University in Organizational Leadership and Adult Learning. Visit www.realizeyourpeak.com