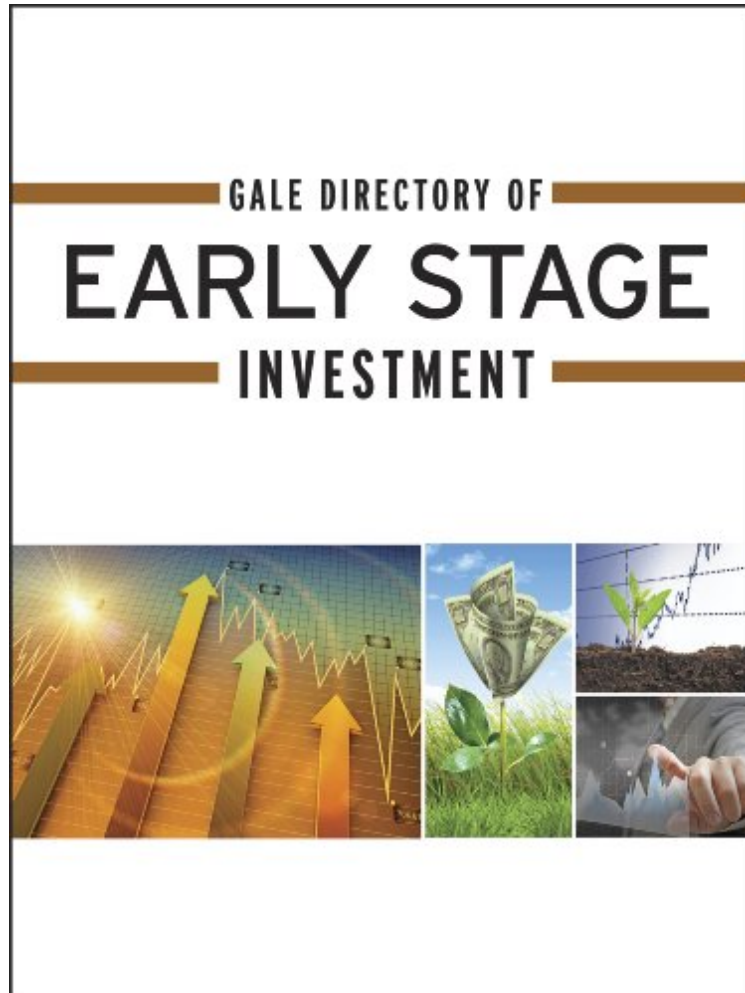


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From GALE : Gale Directory of Early Stage Investment before purchasing it in order to gage whether or not it would be worth my time, and all praised Gale Directory of Early Stage Investment:

Gale Directory Of Early Stage Investment is a new directory that will cover the several types of early stage investors including: venture capitalists, business incubators, angel investors and angel groups, corporate investment divisions, crowd-funding and co-operative groups

From Booklist This directory is billed as a one-stop comprehensive reference source for aspiring entrepreneurs seeking start-up funding. More than 4,500 listings make up the largest part of the book and are divided into the following

categories: Angel Groups; Business Incubators; Business Accelerators; Venture Capital Firms; Investment Advisors and Consultants (specific to start-ups and small businesses); Associations; and Government Resources. The volume contains five indexes, the first of which lists portfolio companies alongside the names of investors that helped fund each one. Three additional indexes arrange the main directories listings by geographic location, contact names, and market focus, and a general index is also included. Each directory entry has physical contact information, e-mail and URL (where applicable), a short description, and names of key personnel. The indexes are essential to efficient use of the entries, since most new business ventures will be seeking funding sources based upon set criteria, such as geographic location and/or market focus. Users will find a good number of international listings. In addition, 27 market focus areas cover an impressive range of industries, including arts and entertainment, commercial services and supplies, health-care products and services, natural resources, real estate, and retail. The convenience and sheer scope of Gales directory validate its hefty price tag. This volume should prove invaluable to aspiring entrepreneurs seeking start-up funding and would be an excellent addition to any entrepreneurship collection. The importance of investment sources for start-up ventures cannot be overstated; small businesses are this country's economic engine. Highly recommended for large public and academic libraries and a must-have for business-school libraries. --Jennifer Michaelson