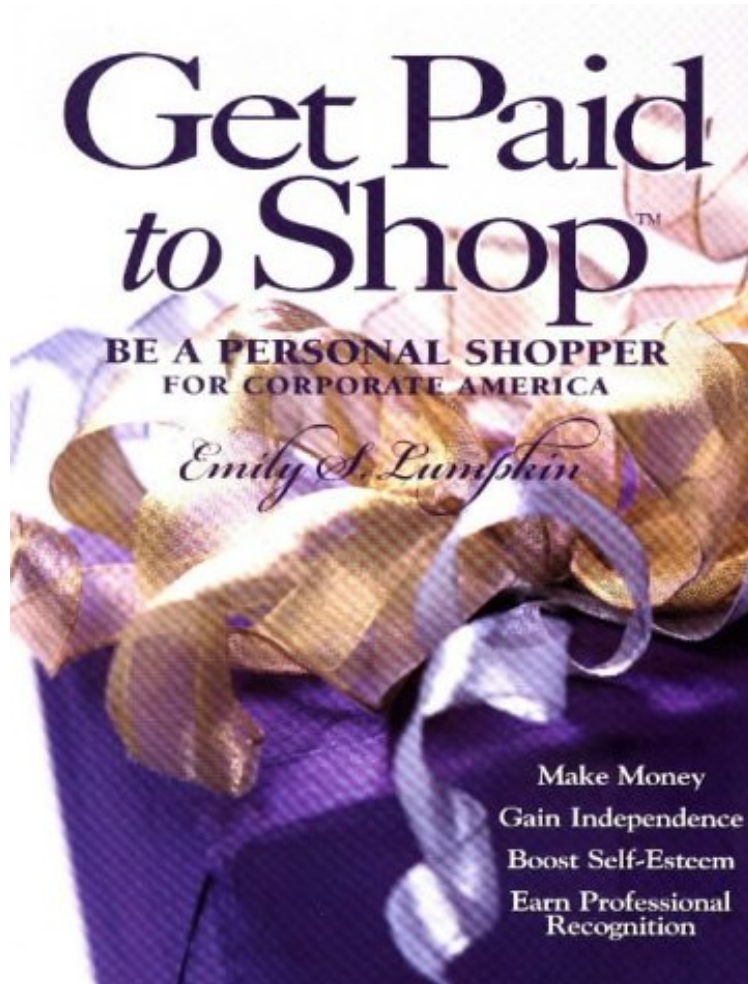


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## Get Paid to Shop: Be a Personal Shopper for Corporate America

*Emily S. Lumpkin*

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Are people around you reinventing themselves, launching successful careers and achieving personal satisfaction, while you feel stagnant? Are you trapped in a dead-end job? Have you been out of work for so long that returning into the unknown business world has paralyzed you with fear? Do you feel you should be shopping for a new life? How about shopping AS a new life? Get Paid to Shop tells you how to launch a profitable full-time or part-time career by starting your own Corporate Shopping Business and becoming a personal shopper for corporate America. Get Paid to Shop shows you how to capitalize on executives' time constraints and your shopping ability while: Making Money; Gaining independence; Boosting self-esteem; and Earning professional recognition. This 328-page resource packed guide will show you: How to turn a shopping passion into a thriving business; How to identify and reach your clients; How to shop at merchandise marts and the wholesale trade industry; How to make room in a well-organized home office for Uncle Sam; How to find a banker and what to expect; How to choose a business structure that's right for you; and How to jumpstart your business using the included checklists, letters and business forms.

Emily Lumpkin's 'self-help' publications are inspiring. Get Paid to Shop tells how she turned her gift for gift-buying into a lucrative business that was a real asset to the executives of this community. As always, when you need just the right touch, look for Emily! -- Joe M. Anderson Jr., President SC Operations, BellSouth  
Get Paid to Shop (tm) shows women one way to use their creativity, networking skills and determination to create a rewarding and successful business of their own. Emily Lumpkin's book is a must-have resource for aspiring entrepreneurs. -- Kay Koplovitz, Founder and former CEO, USA Networks  
I've Known Emily most of her life and can certainly speak to her intelligence, energy, boundless enthusiasm, sense of style and dedication to her friends and clients. When the seminars begin, everything she has to say will definitely be worth hearing. -- The Honorable Robert E. McNair, Former Governor, State of South Carolina  
Why Shop till you drop for free when you can shop and get paid for it? Emily shows you how with wit, verve and a wealth of information to get you started in your own successful home-based business. -- A. Jerome Jewler, Author, Creative Strategy in Advertising, Professor of Journalism and Mass Communication, USC  
Yes, busy people will pay you to Shop. Emily saved me time and money while helping me show the recipients just how important they were to me. And now, with detailed, step-by-step recommendations, infectious enthusiasm and ingenious tricks of the trade, Get Paid to Shop gives you what you need to know to get paid to shop. -- Cathy B. Novinger, Senior VP, SCANA Corporation  
About the Author  
A lot of women underestimate their potential and allow self-doubt to discourage them from trying something new. Emily Lumpkin's books will show women everywhere how to realize their abilities without necessarily being an expert on the subject. Lumpkin believes one of the secrets to success is that if you give 100 percent of yourself to a project, people will pay you to do the things you love - the things you might otherwise take for granted. As founder of an executive gift-buying service, Lumpkin uses her own experience as both an example and the basis for her book Get Paid to Shop. While she initially knew little about the gift needs of corporate America before she started Occasions Unlimited, Inc., in the 80's, what she did know was that there was a need and she could fill it. Becoming serious about writing professionally, Lumpkin returned to the University of South Carolina to finish her undergraduate education in English, writing concentration. After graduating with honors from USC (alongside her son), attending Harvard University and USC Graduate School, Lumpkin decided to incorporate her 20+ years in management and her community involvement to open Forte Publishing and produce a series of how-to books designed as resources for women in their businesses, homes and hobbies. Having written articles for several area magazines, her subjects are in Forte fashion - topics on which she has a strength and specialty. In the same entrepreneurial spirit, although Lumpkin knew little about the publishing business, she knew she could learn. What's more, she knew that taking control of the process would assure that the books that bear her name also fulfill her original intent. She puts such an emotional investment in her books that she wanted to be sure that what ultimately hits the shelves is the same book created from her heart and soul. Realizing you cannot have that control working with large publishers, Lumpkin opened her own publishing house. Innovation is Lumpkin's forte!