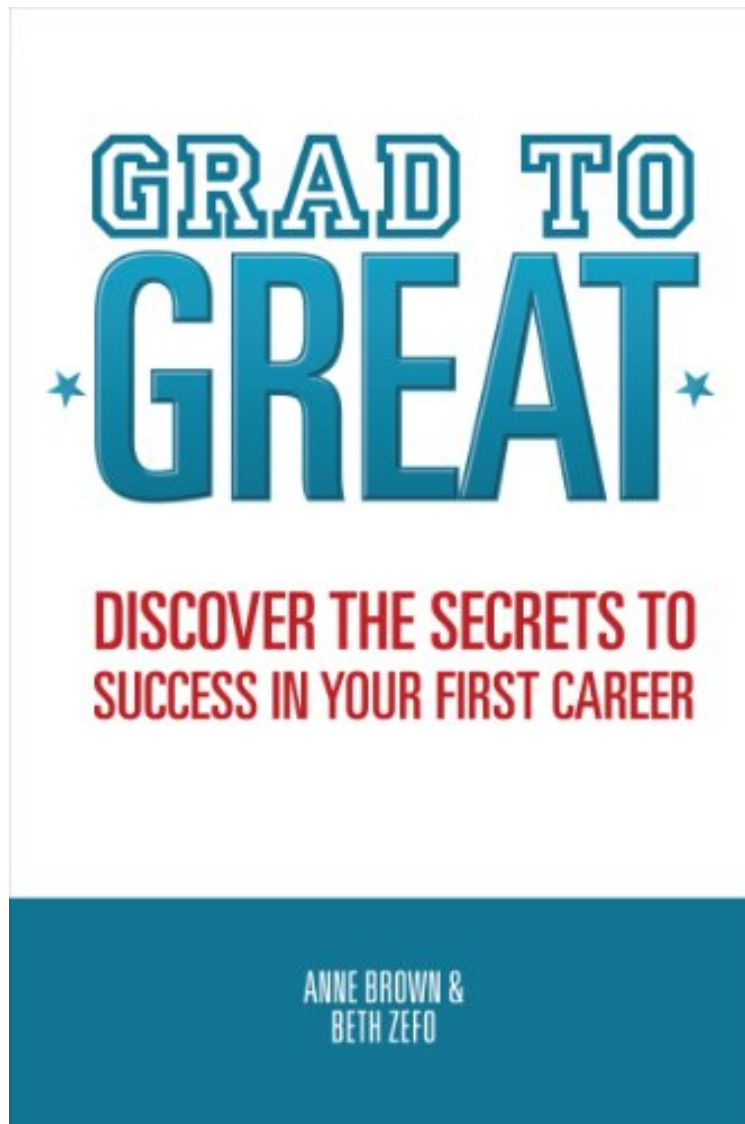


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2 of 2 people found the following review helpful. Best Graduation Gift Ever!By Julian PineThe reviews I read before purchasing two copies of Grad to Great stressed the no-nonsense, where-the rubber-meets-the-road quality of the book. I thought this would be a good fit for the two graduates I needed gifts for. I needed graduation presents and, by all accounts, they needed direction in their first career job searches. When I received the books, I decided to have a

look at the gift I was giving. As advertised, the book covered clear information about key aspects of a job search. Resume, interview and networking guidelines were presented in a straightforward, but very engaging, style. It was clear the authors have real-world experience and know how to pass it on. I found myself actually interested in reading the book. Always a lover of top ten lists, I was immediately drawn to the "Ten Mistakes to Avoid at Work" chapter. I found sound advice about things people should know but don't. I know people of all ages who still haven't figured out that making your boss look bad never has a happy ending. Then I found really interesting stuff about how to work well with people of different generations by knowing key information about Baby Boomers, Generation X and Generation Y / Millennials. Who knew? And there were great things about authenticity and trusting your intuition when things get foggy. Bottom line: I gave books much prized by the graduates who received them and I learned a lot, as well. What gift can be better? 0 of 0 people found the following review helpful. Awesome book By Customer I liked the tips and the easy to read layout. Extremely helpful! This book is great for grad students as they seek employment. 1 of 1 people found the following review helpful. Excellent book for grads By Lincoln Park, Chicago This is an excellent book for new grads entering the work world starting their first career. It provides excellent practical pointers, strategies, tips and advice. Some examples: Don't self-select out of job descriptions because they may appear intimidating. Keeping your online image clean (Keep in mind this book is copyright 2007! so it was WAY ahead of the online reputation management conversation that's just starting to occur in our society now) The whole chapter on getting people to listen to you is outstanding and something many younger workers find difficult because of stereotypes about age and experience. A whole chapter on self-awareness and another chapter on networking are both incredibly valuable to people starting their careers. Understanding generational differences of your co-workers. You're coming in with different assumptions and understanding of the world than the people you work with. This book explains how you succeed in that environment, not many books even acknowledge this workplace dynamic and give solutions.

Whether you are searching for your first job, or already working, Grad to Great will help you gain career momentum FAST! Grad to Great is a no-nonsense, no fluff guide to career success for recent graduates. The authors tell-it-like-it-is approach to surviving and thriving in the real world makes this an indispensable handbook for anyone embarking on their first career. Readers benefit from real on-the-job scenarios, interviews with executives, and insightful tactics that can be put into practice immediately.

Grad to Great is a MUST READ handbook for every young executive in-waiting. Its practical and common sense approach to managing one's career is beautifully simple, and 100% accurate. --Rob Engelman: Co-author of That Was Zen, This Is Wow: 232 Ideas for Transforming Your Life From Ordinary to Extraordinary