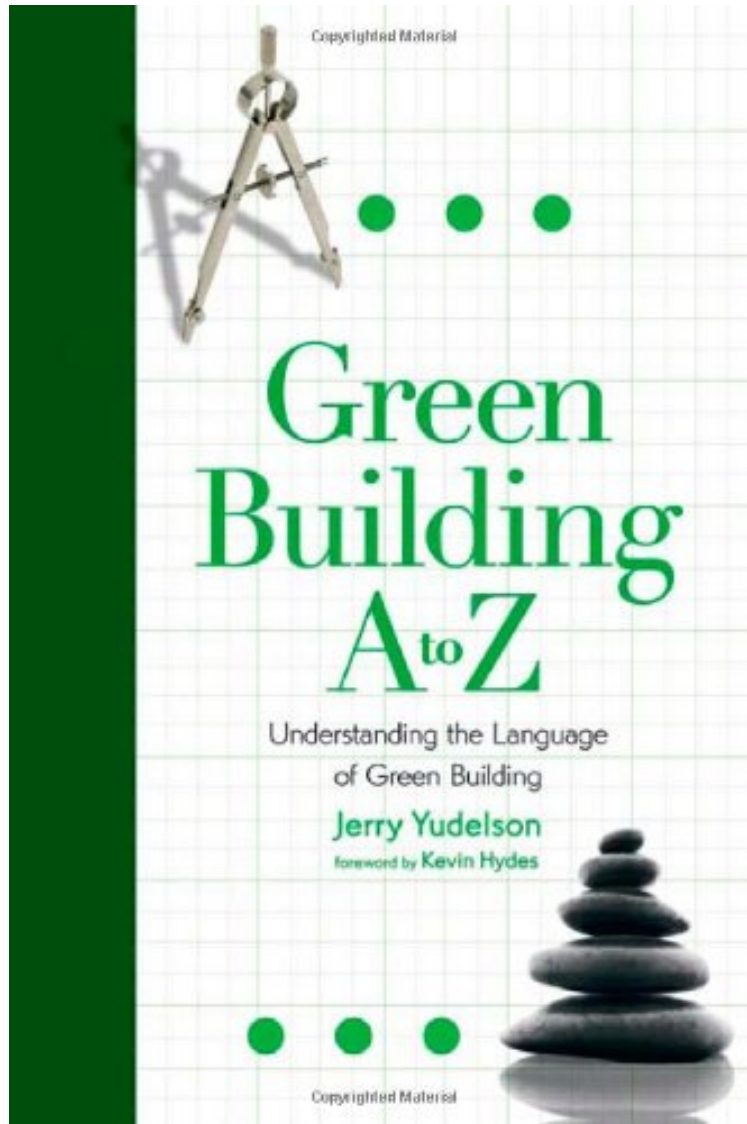


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Green Building A to Z: Understanding the Language of Green Building

Jerry Yudelson

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Green building is the fastest-growing trend to hit since the Internet, bringing with it an enormous range of new products, systems, and technologies. Green Building A to Z is an informative, technically accurate, and highly visual guide to green building, for both decision-makers and interested citizens. It begins with an introduction to the importance of green buildings and a brief history of the green building movement, outlines the benefits and costs of green buildings, and shows how you can influence the spread of green buildings. The book touches on key issues, such as enhancing water conservation, reducing energy use, and creating a conservation economy. The book examines all aspects of green buildings, including: Architecture 2030 Locally sourced materials Natural ventilation Solar energy Zero-net-energy buildings More than just a reference, this book emphasizes the importance of green buildings and green developments for a sustainable future. It will be an invaluable resource for businesspeople, homeowners, product manufacturers, developers, building industry professionals, and government officials. Jerry Yudelson is a professional engineer with an MBA. He has trained three thousand people in the LEED (Leadership in Energy and Environmental Design) Green Building Rating System, and has chaired Greenbuild, the world's largest green building conference, for the past four years. The founder of a green building consulting firm, he is the author of three books on green building marketing and an advisor to manufacturers, venture capital firms, design firms, and developers.

About the Author Jerry Yudelson has trained 3,000 people in the US Green Building Council's LEED system, and chaired the steering committee for the world's largest green building conference for three years. The founder of a major green building consulting firm and Sustainability Director at Interface Engineering for four years, he is the author of three books on green building.