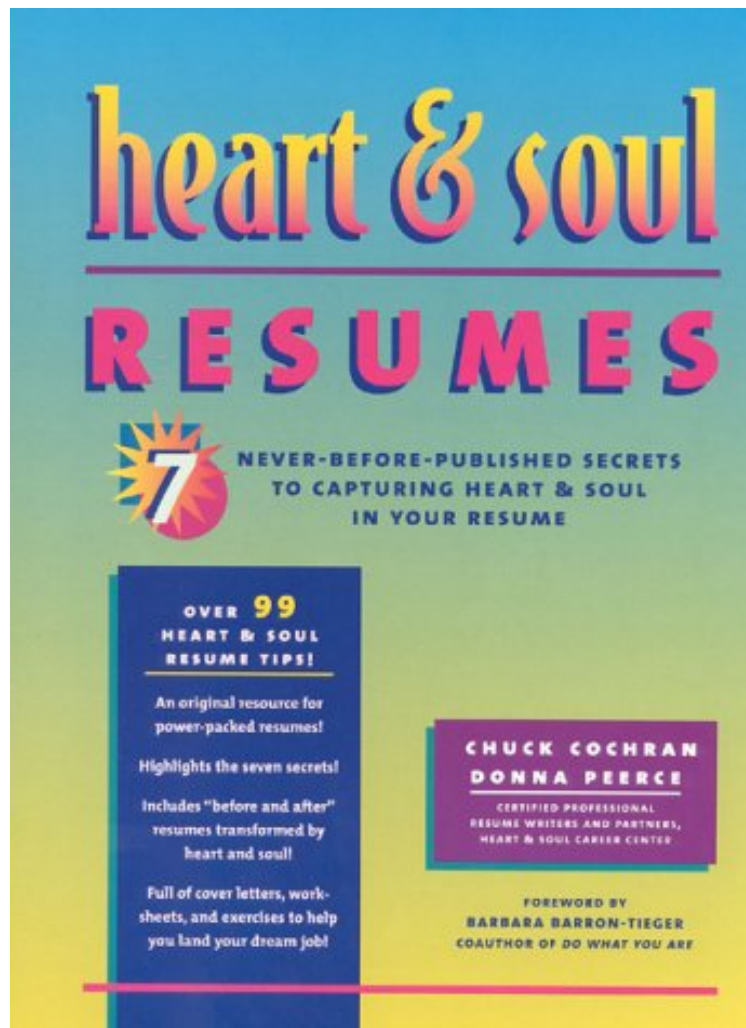


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Heart Soul Resumes: Seven Never-Before-Published Secrets to Capturing Heart Soul in Your Resume

Chuck Cochran

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From using creative visualization techniques and practical, illuminating writing exercises, to setting high but realistic goals, to planning career strategies that make your resume work, the heart soul approach in this book offers an entirely new process for anyone who wants more than just a resume or a job.

Chuck and Donna have written a book with a slightly different slant to developing a resume than other do-it-yourself resume books on the shelves. ... the book makes an interesting read for a resume writer or career counselor and gives a good insight into helping clients develop a focus for their career goals. -- PARW Magazine, May 1998 Cochran and Peerce present a totally new approach to resume-writing. Heart Soul Resumes is enhanced with an appendix with 20 real-life resume makeovers which show the astonishing difference these concepts can make in positively communicating the "real you." The "after" versions of these resume examples are impressive and appealing, demonstrating that it is well-chosen content, not one specific style, that tips the scales on a job application. -- Mid-West Book , May 1998 Time for our monthly report on the best in career tools or information. My choice is the book Heart Soul Resumes. If you want to change direction in a career or change to a new career, this book can help create a resume that doesn't just say where you've been, but where you are going. -- Mark Dale Talk Jobs! June 20, 1998 From the Publisher A selection of the One Spirit Book Club. "If you want a great job that is fun, pays well, and fulfills you, read and use these seven secrets!" -- Mark Victor Hansen, coauthor of "Chicken Soup for the Soul" "If I wanted a resume to reflect my values and interest, I'd consult Heart Soul Resumes for its good ideas, its stylistic suggestions, and its general enthusiasm." -- Marsha Sinetar, author of "To Build the Life You Want, Create the Work You Love" and "Do What You Love, the Money Will Follow" "Heart Soul Resumes is the bible of resume writing manuals! It will bring you that much-sought-after meaningful and heartfelt job that will feed your soul and nourish your heart, as well as put food on your table. It will bring you peace of mind, security, and self-esteem in your job search process." -- Jacqueline Miller, coauthor of "Heart at Work" "For all who are willing to follow the experienced guidance of Cochran and Peerce, Heart Soul Resumes will become a solid stepping-stone on their path to success." -- Brad Steiger, author of "The Healing Power of Love" and "One With the Light" "Heart Soul Resumes offers a treasure chest of golden guideposts that can truly illuminate the path for all who want to make the most of their business, career, and personal life." -- Taylor Hay, author of "Synergetics" and "Your Whole Life Fitness Plan" "Simple and thought-provoking, Heart Soul Resumes provides career-oriented people with the tools to attain the rewarding positions all of us so desperately want." -- Stephen L. Meredith, Chairman, Kentucky Hospital Association, and CEO, Twin Lakes Regional Medical Center "Heart Soul Resumes is long overdue. It is a win-win situation for both the employer who's looking for an employee and the candidate who's looking for a job. By reading this book, both will open doorways to their inner selves. ... a book that will be great reading for years to come." -- Phillip I. Levitan, M.D., President, New York State Society of Surgeons, Television Movie Producer About the Author Chuck Cochran is founder and president of the Heart Soul Career Center in Nashville, TN, one of the nation's most successful resume and career development centers. Donna Peerce is vice president of writing services at the Heart Soul Career Center and conducts Heart Soul writing workshops in the U.S. and Canada. She is a professional writer and career/job search specialist with more than twenty years of experience.