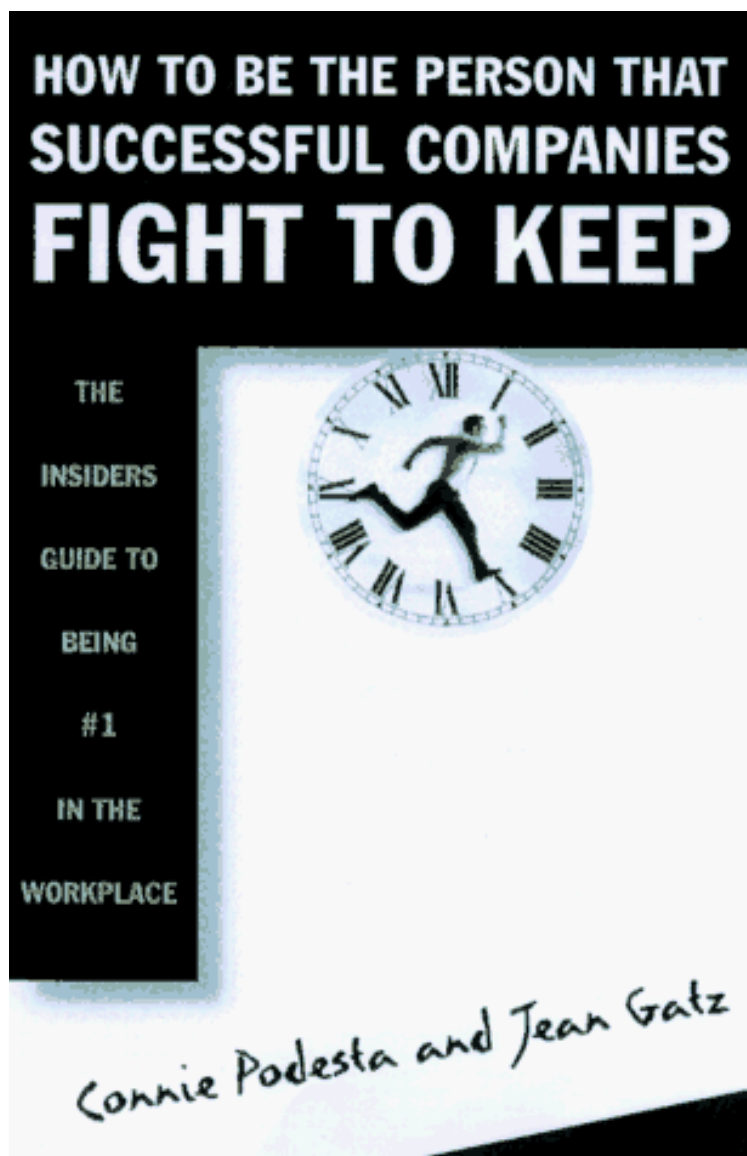


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HOW TO BE THE PERSON SUCCESSFUL COMPANIES FIGHT TO KEEP: The Insider's Guide to Being #1 in the Workplace

Connie Podesta, Jean Gatz

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This is an awesome book. It clearly gives examples of how different employees are perceived and gives examples of how behavior and attitude changes can change your career or even save it if they are making cuts. Many of us go to work with poor attitudes or think we are giving 100% and no one appreciates it. This book explains how you may think you are giving 100% and not getting any mileage out of it because no one notices, or because you have serious deficiencies in other areas, so it doesn't matter how good you are elsewhere. It helps you get out of the "I'm a victim at work, no one appreciates me, they are out to screw everyone, blah blah blah" mindset and into one where you are pleasant, eager, approachable, an advocate for your boss, etc. It really will help transform how people perceive you at work. If you are cynical and hate your employer and are not motivated to make personal changes, this book will not help you. You have to want to make the change.

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Drawing on a national survey of three hundred business owners, CEOs, managers, and human resources directors, a reference guide offers readers steps on how to create their own job security and make sure they do not become a victim of downsizing. 20,000 first printing.

From Booklist
The core of this book offers insight into the answers to the often asked question in a downsizing environment of who stays and who goes when the choice is between two equally competent employees. Podesta and Gatz, through their research of CEOs, business owners, managers, human resources directors, and supervisors in a variety of companies, have developed a set of high-performance abilities that are expected from employees. These abilities include taking charge of one's personal life, demonstrating value added, having a positive impact on one's company and customers and colleagues, embracing and initiating change, working harder and smarter and faster and better, communicating openly and directly, looking for leadership opportunities, and committing to lifelong learning. We learn that meaningful employment does not refer to what the job is but to how that job is done in terms of an employee's commitment to quality, dependability, integrity, and treating others with respect. We are told that the future belongs to those with focus and flexibility, those who are team players and also energized risk takers. Mary Whaley