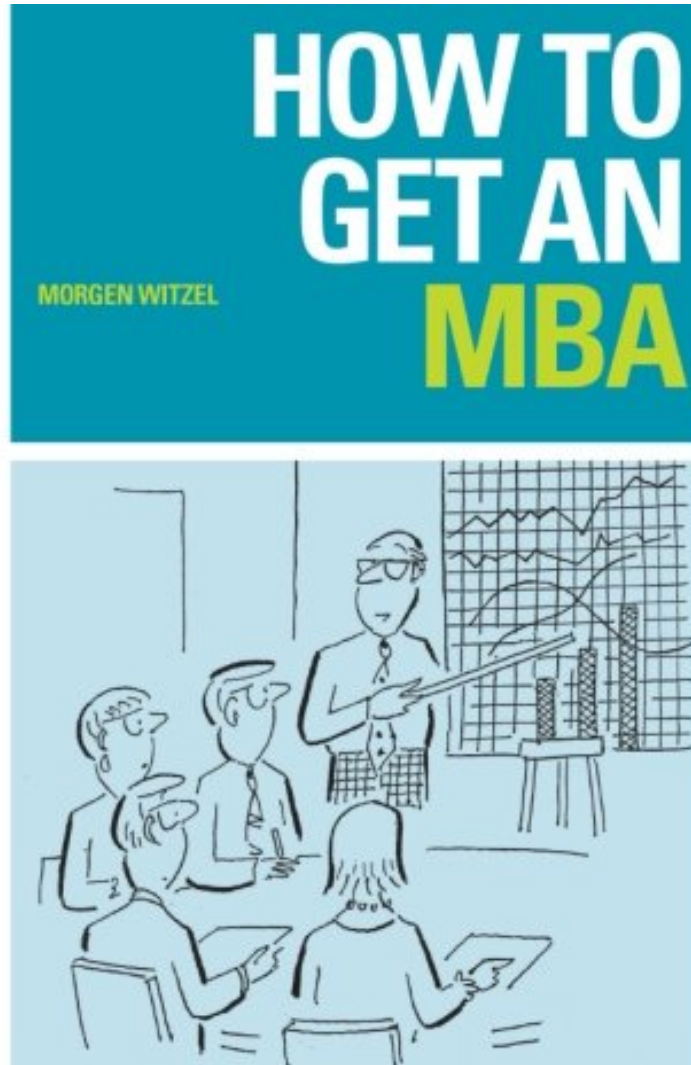


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How to Get an MBA

Morgen Witzel

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Morgen Witzel : How to Get an MBA before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Get an MBA:

1 of 1 people found the following review helpful. Interesting, but a few too many personal irrelevant opinions by the authorBy Felipe Kovacic CorthornI guess the title is pretty accurate, though it is more focus on the process once you have been admitted, rather than the application process. I am glad though that I was able to borrow the book from the local library as I would have been very disappointed to pay the current \$45.95 price tag.The book is interesting to read

however at some points one begins to think that the author is a bit "weird". He mentioned that Ross Perot is a "dodo", I wish I was a "dodo" to sell my company at \$3.9 billion... I wonder who is the "dodo". He also has a go at the "Adventure weekend" component that MBA programs often have, practically saying they have no value and best be avoided. One cannot help but infer an unsocial behaviour or attitude. These comments piqued my interest sufficiently to find out more about this author. I found a video on YouTube, and must say that my suspicions were confirmed...I will let the viewers to make up their own mind. This book might be a bit outdated, first published in 2000, a lot has happened since then. However, in other ways, many things have not changed, and I guess a MBA is still a MBA, and the methodology will not have changed much.

How to Get an MBA is a short handbook for either prospective MBA students wanting to know more about what is involved, or students seeking to prepare themselves for the experience to come. As the first step on the road to a managerial career and lifelong learning, the MBA is one of the most important things a student will ever do. The student must take care to acquire not only the hard technical skills that the MBA provides directly through coursework, but also the soft skills, especially the ability to communicate and to establish and maintain networks, which are developed indirectly through the entire MBA experience. The author shows how to get the most out of an MBA programme, the instructors and fellow students. Topics covered include how to: *read and prepare a case*work in teams*design a project*carry out a project*present written material*communicate effectively in classrooms*interact with instructors and fellow students*use libraries and other resources*develop and manage personal networks*look for a job at the end of the programme.