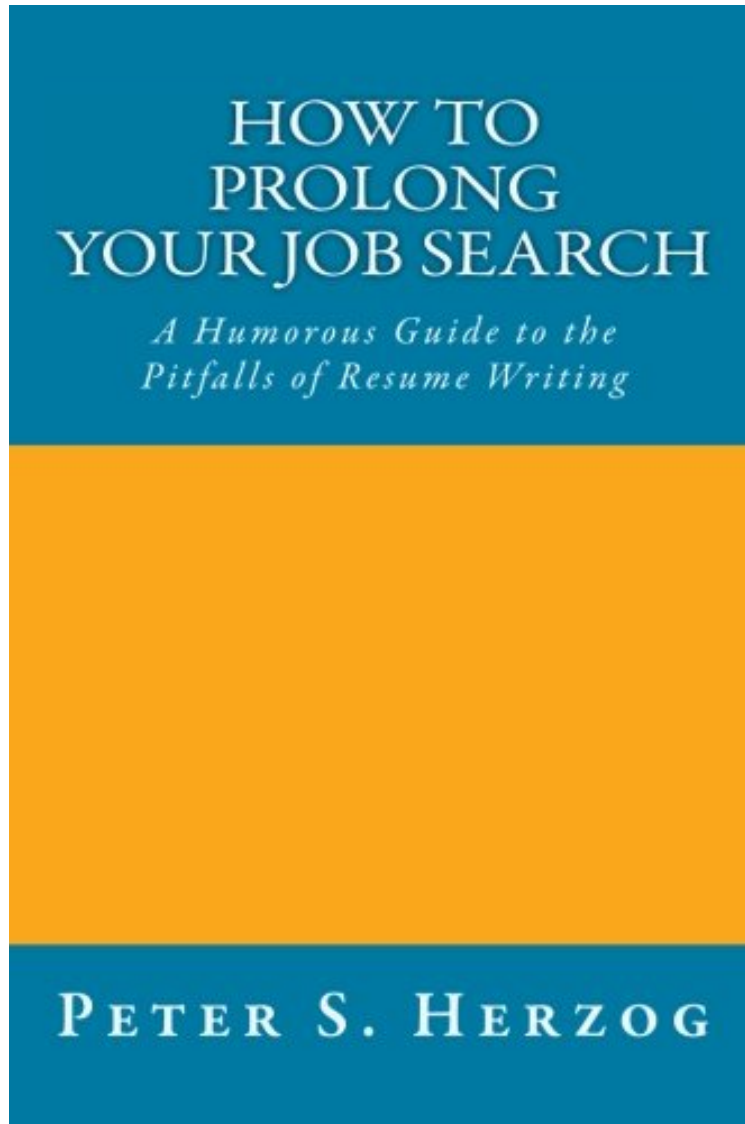


How To Prolong Your Job Search: A Humorous Guide to the Pitfalls of Resume Writing

Peter S. Herzog

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Peter S. Herzog : How To Prolong Your Job Search: A Humorous Guide to the Pitfalls of Resume Writing
before purchasing it in order to gage whether or not it would be worth my time, and all praised How To Prolong Your Job Search: A Humorous Guide to the Pitfalls of Resume Writing:

1 of 1 people found the following review helpful. Really Funny, But Really Useful AdviceBy D. O'MearaThink your resume and cover letter are in great shape for that next job opportunity? Read this book and you're certain to have at

least a dozen ideas on how to improve your next job-hunting effort. As a hiring manager myself for a major international bank for more than a decade, I can affirm that resumes and introductory letters like the ones in this book show up all the time -- and GET DISCARDED IN SECONDS -- because of the glaring errors, omissions and overstatements that immediately sink a candidate's chances of landing an interview. Peter Herzog's book helps you focus on getting past the HR staff screeners and seen by your next boss. In the process of polishing up career accomplishments and professional objectives, you will find yourself laughing out loud at the incredible and true examples of how NOT to get the interview. Concise and well written, this book is a must for both soon-to-be college graduates and experienced workers who may be back in job market for the first time in years. 0 of 0 people found the following review helpful. Looking For A Job? Read This Book First! By Eric Goldberg As an experienced "headhunter," Herzog does an excellent job of getting to the heart of professional resume and cover letter preparation. The book is peppered with real-life examples and humorous anecdotes of what not to do. Herzog's book is essential reading for first-time job-seekers and senior executives alike. He even provides his own resume as an example -- somehow, he managed to condense 25 years of work experience into one page. His message comes across loud and clear: less is more! 0 of 0 people found the following review helpful. Finally, an honest book that helps job seekers avoid serious pitfalls in resume writing. By F. Le Coche This book gently guides the job seeker on what to leave out of his resume and how to get to the next step, the interview. For anyone who has ever wondered, "Why wasn't I called for an interview?" Peter has provided us with some of the reasons; many of which appear too humorous to be true. However, they are true and we can certainly learn from Peter's experience and expertise.

When I went to a bookstore to peruse the Job Search/Resume Writing Section, I was appalled at the vast number of books, most over 200 pages, detailing the correct way to write a resume. My first reaction to these so-called experts was, How pompous! I have been an executive recruiter (headhunter) for over two decades. However, I do not claim to have the formula for the perfect resume that will land you an ideal job. After reading tens of thousands of them though, I know what does not work. That is why I put pen to paper. My approach is simple. This is not brain surgery, so there is no need to make it complicated. If you know what to stay away from, you are more than halfway there. I have accomplished this by providing the reader with humorous commentary on resumes that would cause potential employers to cringe. Most of these examples are extreme, but drive the point home. Also, along the way, parameters are included to give job seekers a framework for their finished product. This book shows that one can have fun with the resume writing process without it having to be excessively long, dry and uncompromising.