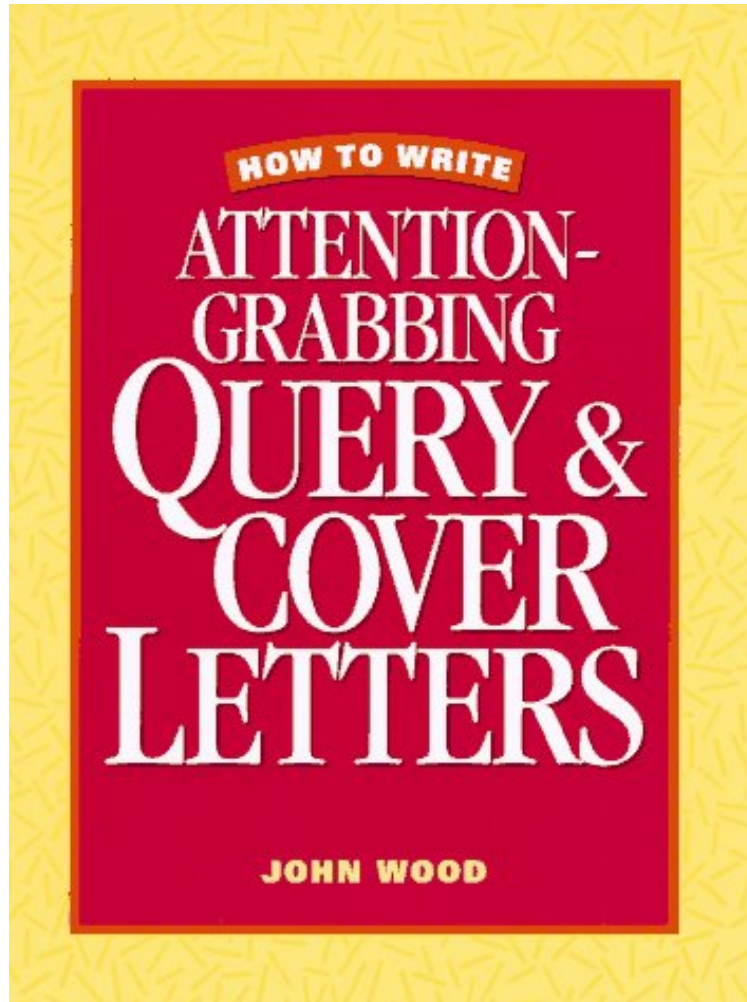


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How to Write Attention-Grabbing Query Cover Letters

John Wood

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John Wood sees it with numbing regularity: the query letter that comes close to making a sale - until the writer makes some fatal, but avoidable mistake. So the Modern Maturity senior editor wrote this letter-writer's guidebook. Read it, learn from it, use its secrets to write queries that get accepted. Discover: why boldness beats blandness every time how to rocket your query right past the slush pile how to make a big impression with a little cover letter the 10 basics you must have in your article query the 10 query blunders that can ruin your chances how to dramatize your novel with a query/synopsis package what a book proposal is, why you need it, and how to write it As you publish more, your professional correspondence will increase. Whether the correspondence is a complaint to your editor, a celebrity interview request or anything else connected with your career, you'll make it ring with style and professionalism with this book. Wood includes chapter-ending Question Answer sections that clarify issues concerning the type of letter at hand. He's also packed the book with illustrative samples. You'll see many that are pure dynamite - and one real bomb. Read this book and immediately begin to write energetic, masterly, persuasive letters. Keep editors hanging on your words. Make them eager to buy your work.