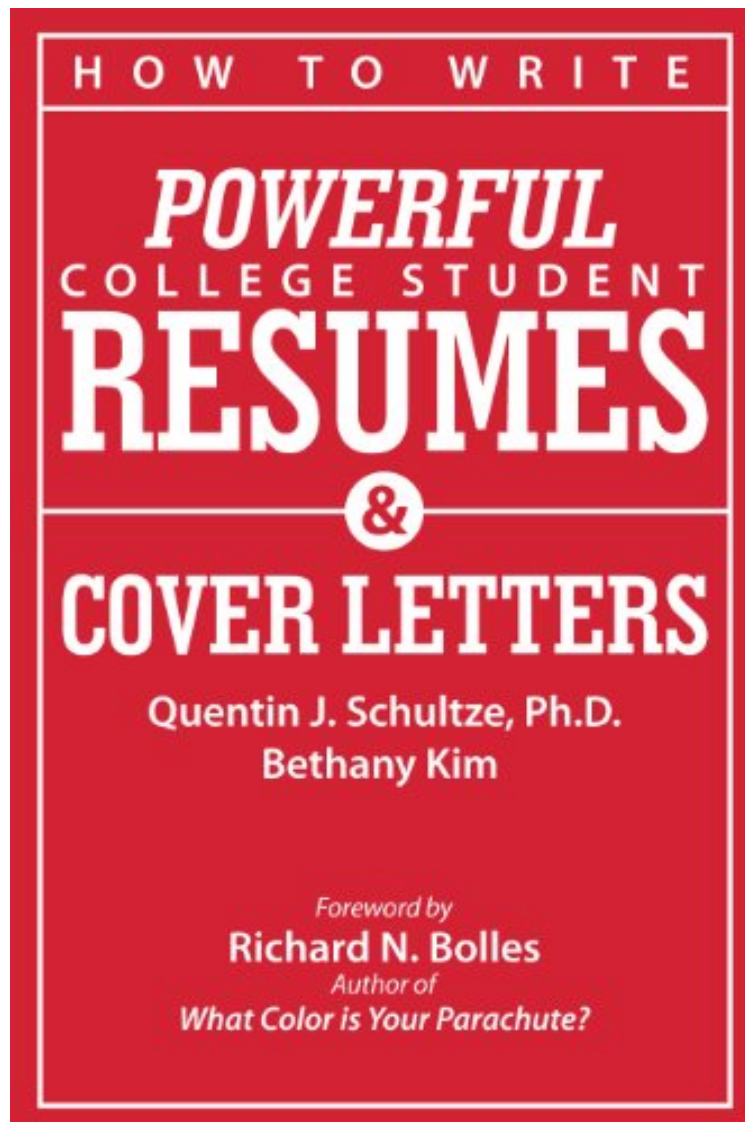


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How to Write Powerful College Student Resumes and Cover Letters: Secrets That Get Job Interviews Like Magic

Quentin J. Schultze, Bethany J. Kim

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Quentin J. Schultze, Bethany J. Kim : How to Write Powerful College Student Resumes and Cover Letters: Secrets That Get Job Interviews Like Magic before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Write Powerful College Student Resumes and Cover Letters: Secrets That Get Job Interviews Like Magic:

1 of 1 people found the following review helpful. Life-changing; Must ReadBy Mike HenryThis is a must read for anyone who has trouble creating the right resume. But its impact is much more poignant than a simple guide to beefing up your fact sheet. It provides the encouragement everyone needs when they are between jobs and wondering where their energies should be spent. It is life changing. In fact, it made me step back and reassess my own career, pull out my resume and tweak it too. When the idea of writing a review for Quentin Schultze's latest book *How to Write Powerful College Student Resumes Cover Letters* came to me, I was more than a little hesitant. It's not because of the author. Of all of my required readings in college, Dr. Q's book *Redeeming Television* was my favorite. It was the topic that put me in the wrong frame of mind. Reading a book about resumes isn't my first choice for leisure activities; but I accepted the challenge. Before I was finished with the first sentence, though, I was enjoying it more than most other self-help books I've read in the past. I don't like fluff, and I hate the idea of wading through endless stories to get to the reason I bought a book. This book is no such thing. It is enjoyable to read, easy to digest, and full of practical, poignant advice. Read it with your resume open, and make edits as you go. It'll force you to think about who you are and appreciate things about yourself that you may have overlooked in the past. I got it two weeks ago, read it in one week and have already ordered three copies to give to friends. As director of outreach (outreach pastor) for a church and board member for a nonprofit community service agency, I recommend this book to anyone involved in the competitive world of job shopping.

2 of 2 people found the following review helpful. Essential for Students and Recent GradsBy Arthur BamfordDr. Q. has been a great mentor to me not only when I was first entering the job market after college, but again more recently when my career took a sharp turn in a new direction. What I have come to appreciate about his job-seeking strategies and advice, which he and Bethany Kim have done a great job collecting and sharing in this book, is that they work in a practical sense -- helping you to 'get the job,' while also challenging you to think about your career and vocation more broadly in the process. So in the end you don't just get any old ho-hum gig to pay the bills, but really make a move towards something that utilizes your talents and skills and, more importantly, that you love to do! This book is ideal for students and graduates who don't have their own personal mentor to walk them through their life experience and to help them determine what they personally offer a potential employer. I'm amazed at how well Schultze and Kim have captured in a book the kind of professional mentoring that very few students and recent graduates ever receive.

4 of 4 people found the following review helpful. A Solid Leg Up for Your Job SearchBy Kelly L. PlanerQuentin Schultze and Bethany Kim possess a rare combination of book smarts and level-headed, real-world experience. *Powerful College Student Resumes Cover Letters* provides a systematic method for any college student, recent graduate - or anyone, really - to craft a personal, engaging and proactive resume. Backed by entertaining anecdotes, advice from hiring managers and a unique look into the minds of employers, this book will give any job seeker the necessary tools to stand out among a sea of applicants and lackluster, off-the-shelf resumes. The layout and design of the book provide instant access to pro-tips and great advice. Honestly, I can't think of a single reason not to make this book required reading for all college students.

"Extraordinary.... A hundred books in one.... This book is a home run." -- From the FOREWORD by Richard N. Bolles, author of the best-selling "What Color Is Your Parachute? A Practical Manual for Job-Hunters and Career-Changers" The ultimate guide for college students and grads seeking interviews in a tough economy. It explains how to: (1) transform even modest educational achievements and non-paying life experiences -- from hobbies and travel to family circumstances and extracurricular activities -- into persuasive statements about abilities, (2) generate job interviews by professionally fine-tuning resumes and cover letters specifically for each application, and (3) prepare successfully for interviews by writing persuasive resumes and cover letters. REVEALS RESUME-WRITING SECRETS: * what to include when you lack paid professional experience * how to get great references even from people you don't know well * why to use a summary statement instead of an objective statement in most fields * when to include hobbies, travel, and technology skills * why you should NOT list most courses already taken * what to do if your GPA is unimpressive * which designs and basic templates work the best * how to determine the perfect verbs and adjectives for a specific job * the 5 things you MUST address in a cover letter SPECIAL FEATURES * an in-depth index so you can find exactly what you need * before-and-after samples of rewritten resumes and cover letters * a helpful flow chart for writing resumes and cover letters * "Dr. Q's Tips" based on actual student and alumni experiences * "Expert Advice" quotations from dozens of publications not online * a categorized list of "action verbs" that appeal to potential employers * sample resumes with accompanying cover letters THE AUTHORS Quentin Schultze, Ph.D. (AKA "Dr. Q"), is a well-published and prize-winning author, a popular speaker, and an award-winning college teacher with over 30 years experience mentoring students and graduates. Bethany Kim is a writer, teacher, and consultant on teaching English to adult learners. ENDORSEMENTS "This superb book explains how students and graduates can demonstrate that they're equipped for a job when they don't have any formal job experience to reference. Wish I had it 20 years ago." -- Gary Van Prooyen, Global Brand Director, Motorola, Inc. "Practical and inspiring. If more of the resumes that come across my desk used this advice, hiring would be a lot easier. The appendices alone are worth the price of the book." -- Kevin Jeffer, Partner, Chief Creative Officer, re:creative "I used to teach resume writing without a textbook because none of them really covered all the essentials. That's over. This

book has all the nuts and bolts college-aged job hunters need." -- Professor Kathy Bruner, Taylor University "I am making this book required reading for all my students." -- Professor Kevin T. Jones, Director of Internships, George Fox University "Great for today's fiercely competitive job market!" -- Scott Stegenga, Partner Manager, Yahoo! Search Marketing "Brilliant! Should be required reading for every career-bound college graduate." -- Professor Peter A. Kerr, Asbury University "Finally, a book I can recommend on writing resumes and cover letters!" -- Professor John Pauley, Eastern University "WOW! I can't wait to get copies for my students." -- Professor Barbara Spies, Cardinal Stritch University